EUROPEAN SUMMER SYMPOSIUM IN FINANCIAL MARKETS

Generously hosted by
Study Center Gerzensee

Monday 19-30 July 2010

DRAFT PROGRAMME

WEEK 1

MONDAY 19 JULY

Morning Session: Asset Pricing and Portfolio Choice with Options Data

08.30 - 09.30 On the timing and pricing of cash flows
*Jules H. van Binsbergen (Northwestern University)
Michael W. Brandt (Duke University)
Ralph S. J. Koijen (University of Chicago)

Discussant:

09.30 - 10.30 The pricing of systematic and idiosyncratic variance risk
Norman Schürhoff (University of Lausanne)
Alexandre Ziegler (University of Zurich)

Discussant:

10.30 - 11.00 Coffee Break

11.00 - 12.00 Improving Portfolio Selection Using Option-implied Volatility and Skewness
Victor DeMiguel (London Business School)
Yuliya Plyakha (Goethe University Frankfurt)
Raman Uppal (London Business School and CEPR)
*Grigory Vilkov (Goethe University Frankfurt)

Discussant: Christian Schlag (Goethe University Frankfurt)
**TUESDAY 20 JULY**

**Focus Session:** Capital Constraints and Asset Pricing  
Organizer: Nicolae Garleanu (University of California Berkeley and CEPR)

08.30 - 09.30  
Limits to Arbitrage During the Crisis: Funding Liquidity Constraints and Covered Interest Parity  
Tomasso Mancini Griffoli (Swiss National Bank)  
*Angelo Ranaldo (Swiss National Bank)

09.30 - 10.30  
Limits to Arbitrage and Hedging: Evidence from Commodity Markets  
Viral V. Acharya (London Business School, New York University and CEPR)  
*Lars A. Lochstoer (Columbia University)  
Tarun Ramadorai (University of Oxford and CEPR)

10.30 - 11.00  
Coffee Break

11.00 - 12.00  
Trading and Valuing Toxic Assets  
Konstantin Milbradt (Massachusetts Institute of Technology)

**WEDNESDAY 21 JULY**

**Morning Session:** Stock and Bond Market Volatility and Predictability

08.30 - 09.30  
Asset Prices with Heterogeneity in Preferences and Beliefs  
Harjoat S. Bhamra (University of British Columbia)  
*Raman Uppal (London Business School and CEPR)

*Discussant:* Jakša Cvitanić, Caltech

09.30 - 10.30  
The fourth-quarter consumption growth rate: A pure-macro, not-estimated stock return predictor that works in-sample and out-of-sample  
Stig V. Møller (Aarhus University)  
*Jesper Rangvid (Copenhagen Business School)

*Discussant:* Ralph S. J. Koijen (University of Chicago)

10.30 - 11.00  
Coffee Break

11.00 - 12.00  
Country size, currency unions, and international asset returns  
Tarek A. Hassan (University of Chicago)

*Discussant:* Adrien Verdelhan (Massachusetts Institute of Technology)

**THURSDAY 22 JULY**

**Focus Session:** Investment-Based Asset Pricing  
Organizer: Lu Zhang, University of Michigan

08.30 - 09.30  
Putty-Clay Technology and Stock Market Volatility  
François Gourio (Boston University)

*Discussant:* Dmitry Livdan (University of California, Berkeley)
09.30 - 10.30 | The Puzzling Inventory Growth Risk Premium  
Federico Belo (University of Minnesota)  
Xiaoji Lin (London School of Economics)  

Discussant: Erica Li (University of Michigan)

10.30 - 11.00 | Coffee Break

11.00 - 12.00 | An Equilibrium Asset Pricing Model with Labor Market Search  
Lars-Alexander Kuehn (Carnegie-Mellon University)  
Nicolas Petrosky-Nadeau (Carnegie-Mellon University)  
Lu Zhang (University of Michigan)

FRIDAY 23 JULY

Morning Session: Unconventional Approaches and Actors

08.30 - 09.30 | How and why do sovereign wealth funds tilt their portfolios?  
Alexander Dyck (University of Toronto)  
*Adair Morse (University of Chicago)  

Discussant: Magnus Dahlquist (Stockholm School of Economics and CEPR)

09.30 - 10.30 | The market for financial advice: An audit study  
Sendhil Mullainathan, Harvard University  
*Markus Nöth, University of Hamburg  
Antoinette Schoar, Massachusetts Institute of Technology  

Discussant: Michael Haliassos (Goethe University, Frankfurt and CEPR)

10.30 - 11.00 | Coffee Break

11.00 - 12.00 | In search of attention  
Zhi Da, University of Notre Dame  
Joey Engelberg, University of North Carolina  
*Pengjie Gao, University of Notre Dame  

Discussant: Dong Lou (London School of Economics)
### WEEK 2

#### MONDAY 26 JULY

**Focus Session:** **Financial Regulation**  
*Organizer:* Emmanuel Fahri (Harvard University and CEPR)

<table>
<thead>
<tr>
<th>Time</th>
<th>Speaker(s)</th>
<th>Discussant</th>
</tr>
</thead>
<tbody>
<tr>
<td>08.30-09.30</td>
<td>*Jean-Charles Rochet (Toulouse School of Economics and CEPR)</td>
<td></td>
</tr>
<tr>
<td>09.30-10.30</td>
<td>*Anton Korinek (University of Maryland)</td>
<td></td>
</tr>
<tr>
<td>10.30-11.00</td>
<td><strong>Coffee Break</strong></td>
<td></td>
</tr>
<tr>
<td>11.00-12.00</td>
<td>*Emmanuel Fahri (Harvard University and CEPR)</td>
<td></td>
</tr>
</tbody>
</table>

#### TUESDAY 27 JULY

**Morning Session:**

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
<th>Speaker(s)</th>
<th>Discussant</th>
</tr>
</thead>
</table>
| 08.30-09.30   | What matters in executive compensation? The Role of Internal Governance, Corporate Culture, and the Labor Market | Renée B. Adams (University of Queensland)  
*Mariassunta Giannetti (Stockholm School of Economics and CEPR) | José Liberti (DePaul University)                                        |
| 09.30-10.30   | An Empirical Investigation of Internal Governance                      | *Raj Aggarwal (University of Minnesota)  
Huijing Fu (Texas Christian University)  
Yihui Pan (University of Minnesota)  | Yishay Yafeh (Hebrew University of Jerusalem and CEPR)                   |
| 10.30-11.00   | **Coffee Break**                                                       |                                |                                |
| 11.00-12.00   | Agency Conflicts and Cash: Estimates from a Structural Model            | Boris Nikolov (University of Rochester)  
*Toni Whited (University of Wisconsin) | Enrichetta Ravina (Columbia Business School)                             |

#### WEDNESDAY 28 JULY

**Focus Session:** **Finance and Macro**  
*Organizer:* Effi Benmelech (Harvard University)

<table>
<thead>
<tr>
<th>Time</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>08.30-09.30</td>
<td>*Andrei Shleifer (Harvard University)</td>
</tr>
<tr>
<td>09.30-10.30</td>
<td>*Nittai Bergman (Massachusetts institute of Technology)</td>
</tr>
</tbody>
</table>
10.30 - 11.00  Coffee Break

11.00 - 12.00  *Effi Benmelech (Harvard University)

**THURSDAY  29 JULY**

**Morning Session:**

08.30 - 09.30  Incentives to Innovate and the Decision to Go Public or Private  
*Daniel Ferreira (London School of Economics and CEPR)  
Gustavo Manso (MIT)  
Andre Silva (Universidade Nova de Lisboa)  

*Discussant:  Ulrich Hege (HEC School of Management)*

09.30 - 10.30  Stress, Crises, and Policy  
Xavier Vives (IESE Business School and CEPR)  

*Discussant:  Javier Suarez (CEMFI and CEPR)*

10.30 - 11.00  Coffee Break

11.00 - 12.00  Performance Pay, CEO Dismissal and the Dual Role of Takeovers  
Mike Burkart (Stockholm School of Economics)  
*Konrad Raff (Toulouse School of Economics)*

*Discussant:  Samuel Lee (Stern School of Business, NYU)*

**FRIDAY 30 JULY**

**Morning Session:**

08.30 – 09.30  The Effect of Succession Taxes on Family Firm Investment: Evidence from a Natural Experiment  
Margarita Tsoutoura (Columbia University)  

*Discussant:  Stefano Rossi (Imperial College Business School and CEPR)*

09.30 - 10.30  Rating Agencies in the Face of Regulation - Rating Inflation and Regulatory Arbitrage  
Christian Opp (Wharton Finance)  
*Markus Opp (Haas School of Business, University of California, Berkeley)  
Milton Harris (University of Chicago, Booth School of Business)*

*Discussant:  Mike Burkart (Stockholm School of Economics)*

10.30 - 11.00  Coffee Break

11.00 - 12.00  The Importance of Industry Links in Merger Waves  
*Kenneth Ahern (University of Michigan)  
Jarrad Harford (University of Washington Business School)*

*Discussant:  Hans Degryse (Tilburg University)*
* Indicates the presenter.

**Asset pricing week**: For the regular sessions, speakers have 40 minutes to present, leaving 10 minutes for the discussant and 10 minutes for general discussion. For the focus sessions, the focus session organizer will start with a 15-minute introduction. Presenters will have 35 minutes to present, leaving 10 minutes for discussants and 10 minutes for general discussion.

**Corporate finance week**: For the regular sessions, speakers have 40 minutes to present, leaving 10 minutes for the discussant and 10 minutes for general discussion. For the focus sessions, the focus session organizer will start with a 15-minute introduction. Presenters will have 45 minutes to present, leaving 15 minutes for general discussion.

**Organizers:**

Ernst Baltensperger (Study Center Gerzensee and the University of Berne)
Fausto Panunzi (Bocconi University and CEPR)
Annette Vissing-Jorgensen (Northwestern University and CEPR)